



"Sri Lanka Can"



The **Wedding** show
It's Your Wedding
2022

250⁺

Professionals
In Wedding Industry

Sri Lanka's Most Prestigious Wedding Exhibition

At **BMICH**

2022 AUGUST

5 | 6 | 7

10.00 AM - 09.00 PM

Main Sponsor



Official Mul Adum Partner



Official Salon Partner



Official Cosmetic Partner



Organized by



For attractive sponsorships & stall reservations

071 6 231 231 | 070 1 666 977



Dear Prestigious Customer,

“THE WEDDING SHOW 2022” IN AUGUST AT BMICH –COLOMBO

We take this opportunity to thank your valuable support towards the success of “The Wedding Show “, which is currently the most prestigious wedding show in town and greatly appreciate your continuous support rendered to us for the past 15 years, which helped us to achieve greater heights.

We announce that “**The Wedding Show 2022**” in **JULY**, is an exclusive Bridal exhibition which is organized by Asia Exhibition & Conventions (Pvt) Ltd, in association with Wijeya Newspapers Ltd with the experts and professionals in the respective fields. It is scheduled from **5th to 7th August 2022** at the **Sirimawo Bandaranaike Memorial Exhibition Canter**, Colombo (SBMEC).

To briefly introduce ourselves, we have started with a mission of providing a better service for event management, which comprise of organizing exhibitions, events conventions, etc. for entire satisfaction and convenience of every customer.

“**The Wedding Show 2022**” in **AUGUST** is to create a highly exclusive platform for premium product and service providers such as **bridal dressers, salons, beauty therapists, designers, cake decorators, caterers, gift items, beauty salon products, health products, cosmetics, printers, Jewellers, photographers, hotels, banks, Insurance co. etc.** This event gathers all industry pioneers and highly reputed product/service suppliers under one roof and will comprise of over 250 stalls.

We would like to invite you to participate this glamorous wedding show. The details of investment, benefits & the cost are given below for your kind consideration.

We look forward to your early confirmation for this event and in the meantime, for further information / clarification please contact me on **0716231231/0701666977**.

Thanking You,

INVESTMENT COST WITH BENIFTS RS.140, 000/= (PER STALL)



EVENT MARKETING CAMPAIGN

Electronic Media Campaign

This event is promoted via a strong campaign via TV trailers, LIVE updates during the exhibition, Radio Trailers and LIVE TV interviews.

- SirasaTV
- HiruTV
- DerenaTV
- Swarnavahini
- SunFM
- HiruFM

Press Campaign

Strategically selected daily and weekly print media in keeping with the relevant concept of the event in Sinhala & English in Fifteen newspapers & Magazines

E-marketing Campaign

A three months comprehensive e-marketing campaign using online ads, social media marketing and email marketing (over 1,000,000 e-mails through professional email marketing companies)

Social Media Campaign

Publicity via Asia Exhibition & Conventions (PVT) LTD Facebook page. The Facebook page of The Wedding Show, Campaign will be available to access for all users.

OUTDOOR EVENT PROMOTIONS

- **Posters**
Poster campaign will be displayed at prominent locations in both city and suburbs
- **Vendor Postercampaign**
Over 200 posters (pasted on boards) will be placed at vendor outlets
- **LED Outdoor Billboardcampaign**
A trailer campaign will be broadcasted via strategically located outdoor LED billboards
- **Handbills**
30,000 unique handbills will be distributed at leading shopping malls, housing apartments, vendor outlets and other relevant prominent locations to encourage the people to visit the exhibition.
- **Illuminated eventCut-Out**
Company logo on Pandol at the main entrance of BMICH



EXHIBITOR REGISTRATION FORM

COMPANY																															
ADDRESS																															
TELEPHONE																					FAX										
CONTACTPERSON																															
DESIGNATION																															
MOBILE																															
E-MAIL																															
NAME ON FASCIABOARD (MAX 25LETTERS)																															

PRICING

CATEGORY	PRICE
Hall A & B	Rs. 140,000 for 9 Sq. Meter

We requireSq. Meter of **shell** or **barespace**

Preferred Stall No(s) -

Total investment: Rs.....

ADDITIONAL REQUIREMENTS

DESCRIPTION	PRICE	QTY
Spotlight	Rs.500/=	
Power point 5/ 15 Amp	Rs.1,500/=	
3 Phase Electricity	Rs.15,000/=	
System Table 3'x1.5'	Rs.1500/=	
Chair	Rs. 500/=	

OTHER REQUIREMENTS
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PAYMENT DETAILS

All payments should be made by Cash or Cheque drawn in favor of Asia Exhibition & Conventions (Pvt) Ltd.
50% advance payment to be paid to confirm the stall location (non-refundable).
Balance payment for the stalls should be made in full before the 28th July 2022. We accept that the organizer bears no responsibility for any error or commission.

Signature & Company seal:.....

Date:.....

Name:.....

Position:

FLOOR PLAN

